

# U.S. SMART GRID



**Situation and Perspectives** 

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## **Outline and Key Points on U.S. Smart Grid**

Proactive Federal Policies as a Key Components of the U.S. Smart Grid Deployment (Smart Metering, DA, Storage, etc.)

Data Analytics are new Possible Ways for Utilities to Improve Electric System's Operations and Bring New Services to Customers

ICT Expansion Brings New Players in the Energy Sector and Allows New Energy Services

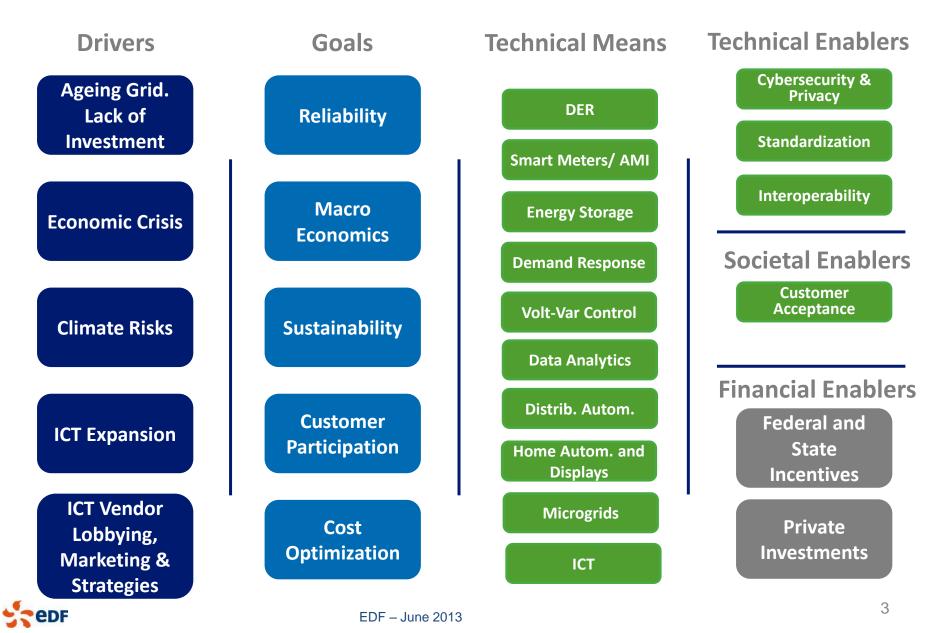
U.S. as a Leading Nation in Smart Grid Cyber Security

Standardization and Interoperability: an Obvious Need, Significant Progress, but Still not Fully Achieved

Microgrids: Expected Resilience, Reliability and Cost Effectiveness



## U.S. Smart Grid: Drivers, Goals, Means and Enablers



## **Drivers toward Smart Grid**

#1 - Ageing Grid. Lack of Investment

#2 - Economic Crisis

#3 - Climate Risks

#4 - ICT Expansion

#5 - ICT Vendor Lobbying, Marketing and Strategies



## **Driver #1: Ageing Grid. Lack of Investment**

U.S. Administration: "Power outages cost consumers about **\$150 bn** annually"

" Smart grid investment of **\$338 bn** to **\$476 bn** could yield \$2 trillion in benefits by 2030"



ELECTRIC POWER RESEARCH INSTITUTE

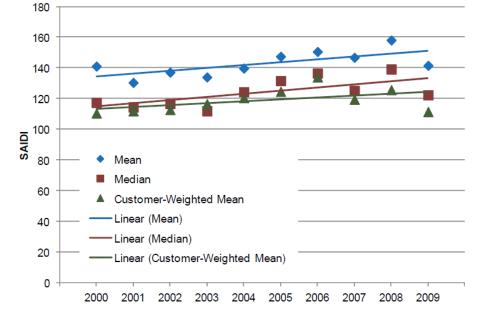
*" Electricity infrastructure gap estimated to be* **\$107 bn** *by* 2020 (\$11 bn per year) *"* 



SAIDI: **140 min**. SAIFI: 1.2 (excl. major events) Large dispersion between areas

Huge investment gap to fill in Smart Grid leverage effect expected





Source: Berkeley Nat. Lab.

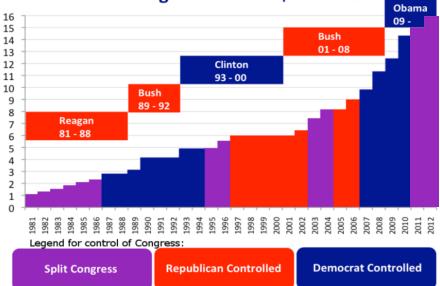


## **Driver #2: Economic Crisis**



Source: TradingEconomics.com

US Public Debt Ceiling Since 1981 - \$ Trillions



Obama: "No area holds more promise than American Energy" "Each of us has a part to play in a new future that will benefit all of us. As we recover from this recession, the <u>transition to clean energy</u> has the potential to grow our economy and <u>create millions of jobs</u>—but only if we accelerate that transition. Only if we seize the moment. And only if we <u>rally together and act as one nation</u>—workers and entrepreneurs; scientists and citizens; the public and private sectors."

-President Obama, June 15, 2010



## **Driver #3: Climate Risks**

### **Integrating Renewable Energies**

29 states have Renewable Portfolio Standards 21 states have incentives towards EV or PHEV Cap and Trade Mechanisms (CA, MA, NH, NY...)

### **Storm Sandy as a Catastrophic Reminder**

N.Y.: a **\$5.7B** plan to make the state's electric system stronger, smarter and greener by 2020



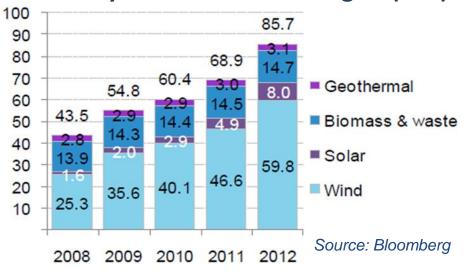
Sandy raises urgent needs: resilience of the electric grid, and resilience of U.S. cities

### Most States Have Renewable Portfolio Standards, Mandates, or Goals, 2010



Source: Database of State Incentives for Renewables & Efficiency (accessed January 2010).

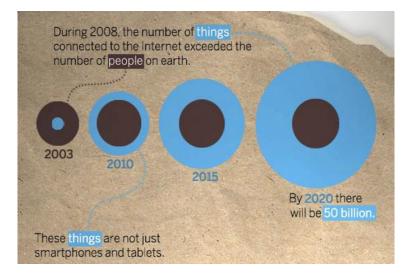
### Non-Hydro Renewable Energies (GW)



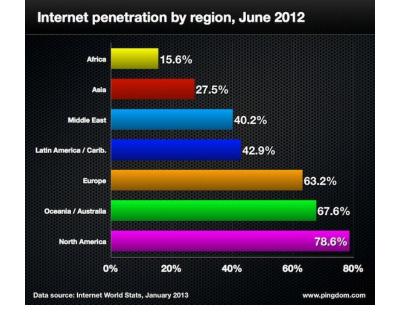


## **Driver #4: ICT Expansion**

2 bn internet users in 2013
Internet traffic 2013: 667 exaoctets, 10<sup>18</sup> octets
149 trillions of Instagram pics
137M Americans have a Smart Phone



Source: Semanticweb.com



New areas (education, finance, health, etc.) => less frontiers between activities and emergence of common techniques for data processing (ex. Hadoop), visualization tools...



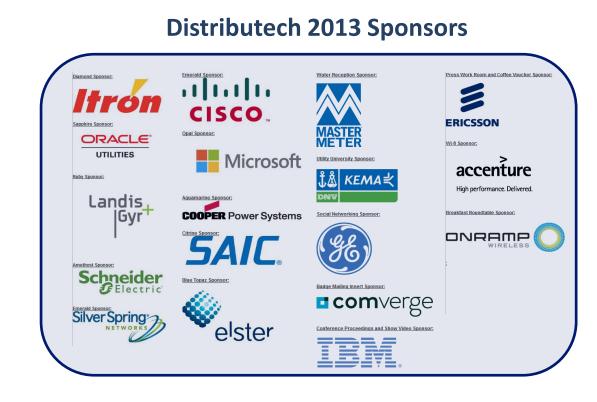




## **Driver #5: ICT Vendor Lobbying, Marketing and Strategies**

Major ICT players influence the deployment of the smart grid

Some ICT Vendors propose services in the core of utilities' businesses



Duke Energy Revenue: \$20bn Market Size: IN, KY, OH, SC, NC, FL



IBM Revenue: \$105bn Market Size: 150 Countries



Proactive Federal Policies as a Key Components of the U.S. Smart Grid Deployment (Smart Metering, DA, Storage, etc.)



## **Obama's Fundamental Acts and Policies in Energy**

EDF – June 2013

Energy Independence and Security Act

**2007** Clean renewable fuels, protection of consumers, products efficiency, buildings, and vehicles, CCS, modernization of the electric grid...

American Recovery and Reinvestment Act (ARRA)

2009 Jobs creation, economy stimulation, energy conservation, long term growth...Total ARRA funding: \$840 bnFunds allowed to U.S. DOE: \$35 bn

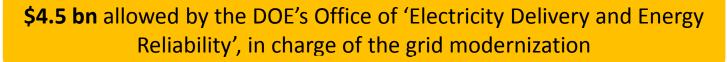


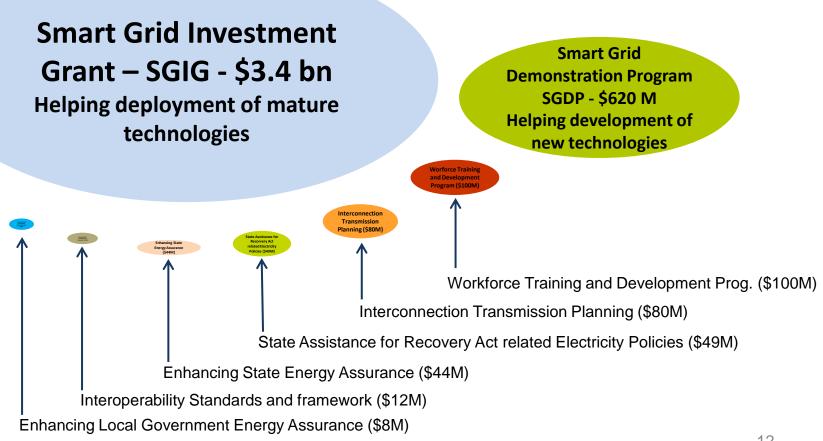
U.S. DoE: leadership and information transparency





## **Distribution of ARRA Funds for Grid Modernization**







## Smart Grid Investment Grant (SGIG)

Total value of 99 Smart Grid pilot projects: **\$7.8bn** (DoE funds: \$3.4bn + private funds: \$5.4bn)

SGIG: "Reduced uncertainty for decision makers resulting from analysis of costs and benefits"



### **SGIG Expenditures by Type of Project**

(federal + recipient expenditures through March 2012)

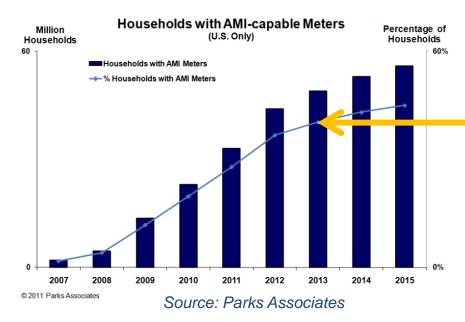
Source: U.S. DOE

Source: U.S. DOE

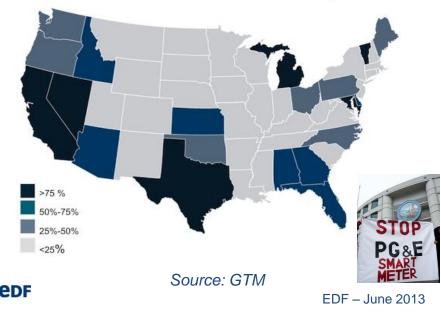
SGIG funds have boosted U.S. smart metering and distribution grid automation



## **Smart Meters Deployment**



#### United States Smart Meter Penetration by 2014





Current figure: 40+M AMI smart meters

Shipping of smart meters is declining: some states are saturated (CA), while some others lag behind

Smart meter penetration show large differences among U.S. States and Utilities

Some developments have been postponed

Chicago **A**Tribune

Home > Featured Articles > Comed BUSINESS

ICC lets ComEd delay smart meters until 2015

December 05, 2012 | By Julie Wernau | Tribune reporter

U.S. statistics show less than 1% opt-out

## **Smart Grid Demonstration Program (SGDP)**

### 32 projects selected by the DOE

Total value of pilot projects: **\$1.6 bn** (DoE funds: \$0.6 bn + private funds: \$ 1bn)

Smart Grid Demonstration Projects. Total Value of \$1.6 Billion.



### U.S. DOE website : SGIG and SGDP projects and budgets



Source: U.S. DOE

### Example: SCE got \$40M for Irvine SG demo (SGDP)

At-A-Glance

Recipient: Southern California Edison Company (Irvine Smart Grid Demonstration) HQ State: California States Benefitted: California NERC Region: Total Budget: \$79,242,416 Federal Share: \$39,621,208

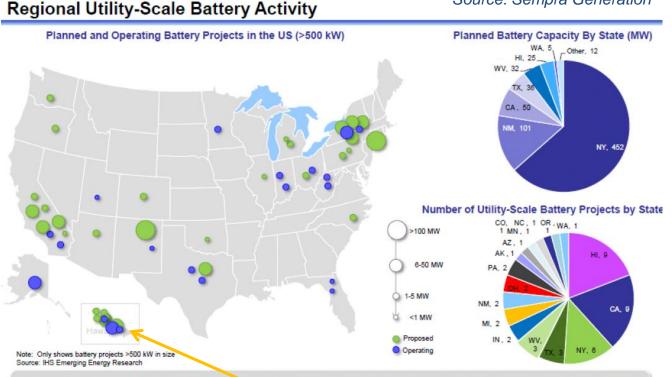
### SGDP funds have boosted new technologies (energy storage...)

## **Energy Storage Development**

Numerous	
demonstration	
projects,	favorable
regulations,	active
innovation	and
manufacturi	ng

Pay-for-Performance (FERC Order #755) to favor ES for ancillary services

CA's AB 2514 to determine appropriate targets, if any, for each LSE to procure energy storage systems. 2015 and 2020 targets



New York, Hawaii, and California are attracting the most battery project activity, driven by a combination of federal government funding, regulatory shifts, renewables growth, and state policy support

### Recent regulation in California

Hawai'i: 12+ batteries, 30+ MW of installed capacity

### California PUC requires SCE to procure at least 50 MW of new electrical capacity in LA Basin from energy storage systems

15 February 2013



## **Demand Response**

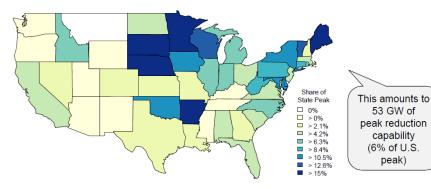
Potential peak reduction through DR: 53 GW

Different kinds of DR programs (dispatchable vs. non dispatachable)

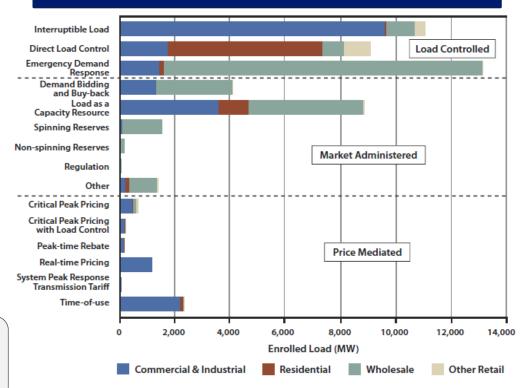
Different ways to monetize it

U.S DOE puts emphasis on Dynamic Pricing through SGDP

Peak Demand Reduction Capability (as Reported to FERC)



### Enrolled load by type of DR program and Customer Class



Source: Federal Energy Regulatory Commission, Assessment of Demand Response and Advanced Metering Staff Report (Washington, DC, 2011).

Source: Derived from reported DR capability in 2010 FERC Assessment of Demand Response & Advanced Metering and state system peak projections in 2009 FERC National Assessment of Demand Response Potential

Note: For further discussion, see Kelly Smith and Ryan Hledik, "DR Drivers," Public Utilities Fortnightly, January 2012

#### Source: FERC and Brattle Group

### Residential has a large but mostly untapped potential for DR

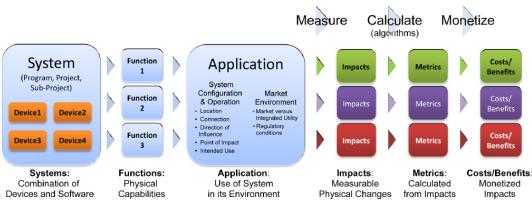


## **Federal Goals and Criteria**

Smart Grids: opportunity to become the world leader and to boost U.S. exports.

Macro-economic indicators matter for U.S. DOE

Two ways to measure Smart Grid development: "build metrics": project status "impact metrics": costs/benefits analysis



#### Source: EPRI

**DOE's six criteria:** 

- 1. Job Creation and Marketplace Innovation
- 2. Peak Demand and Electricity Consumption
- **3. Operational Efficiency**
- 4. Grid Reliability and Resilience
- 5. DER and Renewable Energy
- 6. Carbon Dioxide Emissions

### **Buy American!**



A Desk Guide to the Buy American Provisions of the American Recovery and Reinvestment Act of 2009:

Public Guidance on Implementation, Documentation, Non-compliance and Enforcement

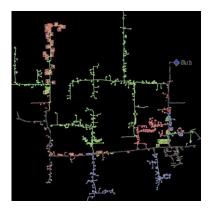
larch 2011

Federal level needs to get outcomes from public spending U.S. utilities currently evaluating benefits and defining their strategies Data Analytics are new Possible Ways for Utilities to Improve Electric System's Operations and Bring New Services to Customers



## **Data Analytics for Utilities**

**Data Analytics:** technologies, services and processes that enable utilities to transform data into actionable insights



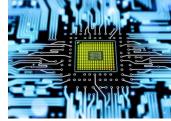
"The big question is what to do with all of this data. How do you use this data, and how do you present this data to someone that could actually use this data? Those are really, really tough questions that most utilities are facing right now if they're deploying smart meters." -Mary Rich, smart grid Systems Manager, CenterPoint Energy

Only the half of the utilities which have installed smart meters analyze the data collected from the meter (GTM Research)



The idea is not that new but there are significant improvements in underlying technologies: Moore's law, GIS, high perf. computing, connectivity, mobility, data mining, visualization...







Source: EPRI

## **Data Analytics for Utilities**

Rapid development of customer applications based on data analytics

#### South Calif. Edison's Budget Assistant



### Identification of numerous use cases for power system optimization

Asset Health Data Federation & Visualization In Action at TVA



with credit to Ron Parsons, Southern Company

**Outage Detection Customer Information** Post Outage Recovery Field Crew Data Access Cond. Based Maintenance PQ Monitoring

Load Profiling **Revenue Protection** Automatic Modeling Situational Awareness

A way to make customers understand and confirm the benefits of smart grids?

Some low hanging fruits, but various conditions for full value assessment: technical, management, security requirements, privacy, regulations...



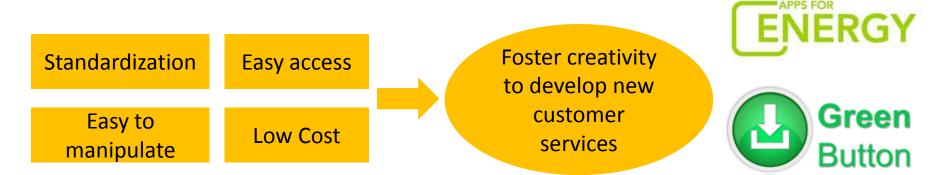
### ICT Expansion Brings New Players in the Energy Sector and Allows New Energy Services



## **New Market Players and New Services**

Smart meters, utilities' APIs, Green Button: new enablers to develop energy services market

U.S. DOE is very active: Apps for Energy challenge, Green Button...



People Power has mobile applications that allow users to view energy consumption data from their phones



Plotwatt develops computer algorithms that can detect changes in energy consumption patterns and can make an assumption on what device was turned on at any moment



GETTING STARTED Dragging the slider at the bottom of the Energy Timeline allows you to look at energy usage from other time periods

#### Low Hanging Fruit

Always On

Your Always On power (things using energy 24/7) has risen over the last few days. If unchanged, this will add \$15 per month to your electricity bill.

#### Heating & A/C

Adjusting your thermostat by 1 degree will save you \$.30 tomorrow and approximately \$10 over the next month.



## **New Market Players and New Services**

New services of consumption visualization managed by Distribution Companies



SMART METER TEXAS		
A very smart way for Texans to manage electricity!		
Overview Residential	Business Learn More	
Welcome	Welcome to Smart Meter Texas (SMT)	
FAQs Security	Smart Meters and SMT Can Help You • Monitor your usage • Manage your costs • Raise waveness of wwate and your carbon fordprint	
Contact Us	SMT allows you to view daily electricity usage in 15 minute increments. You can use the data to uncentiand your usage patterns and possibly reduce your electrix SMT also allows you to view the HAN Devices that have been added to your Smart Meters.	
About Us Register Now	Learn More Cick Residential to learn none about using SMT and your smart meter to monitor your form Cick Residential to learn none about using SMT and your smart meter to monitor your four	

New market players exploit IT development in Smart Grids to penetrate the energy sector

For Utilities: data analytics, visualization... For End-users: energy use, ways to reduce it...

SaaS, B2B2C – B2B – B2C



Green Button and HAN (Zigbee...) present opportunities for new players to develop products for end-users independently. SaaS, B2C





### U.S. as a Leading Nation in Smart Grid Cyber Security



## **Cyber Security and Privacy – Situation in the U.S.**

15 years of U.S. Critical Infrastructures Cyber Security (1998) NISTIR 7628 starting point of Smart Grid Security & Privacy

Enforced regulation in the U.S.:

- NERC CIP for Generation, Transmission (in place)
- States Utility Councils for Distribution (in progress)



National Institut

Standards and Technology U.S. Department of Commerce

NORTH AMERICAN ELECTRIC RELIABILITY CORPORATION







U.S. regulation is already in place. Towards a unified international standard?

## **Cyber Security and Privacy – General Trends**

Government involvement (White House) Certification and compliance Privacy is a real concern and a possible obstacle to adoption

Collaboration and convergence: EPRI Smart Grid Cyber Security and Privacy collaboration has 30+ members



LECTRIC POWER

For Immediate Release

February 12, 2013

Executive Order -- Improving Critical Infrastructure Cybersecurity

EXECUTIVE ORDER



IMPROVING CRITICAL INFRASTRUCTURE CYBERSECURITY

"DHS (...) shall recommend to the Secretary ways to minimize or mitigate such risks, in a publicly available report, to be released **within 1 year** of the date of this order"

U.S. DOE, National Labs, R&D Centers, and Academics deeply involved (mostly specific projects and lab. Activities)

### U.S. DOE / NESCOR with EPRI







### U.S. Workforce development: Pentagon x5

### **The Washington Post Pentagon to boost cybersecurity force** By Ellen Nakashima,

The Pentagon has approved a major expansion of its cybersecurity force over the next several years, increasing its size more than fivefold to bolster the nation's ability to defend critical computer systems and conduct offensive computer operations against foreign adversaries, according to U.S. officials.



Cyber security of critical infrastructures is a top priority for U.S. Government

## **Cyber Security and Privacy - Market**

Smart Grid Cyber Security Market to Reach **\$3.7Bn** by 2015 (Pike Research), **\$1.5Bn** in North-America

Compound Annual Growth Rate 2011-2018: ~ 10%

EPRI: \$3.7M budget in 2013 (estimate)



**Emerging startups:** 

- Cylance announces \$15M funding
- Morta Security raises seed funding

Smart Grid Cybersecurity: Cylance Raises \$15M



The startup with DHS cyberexperts and SCADA hackers on board raises \$15 million to secure critical infrastructure from cyberattack.

Morta Security Closes Oversubscribed Round for Its Disruptive Cyber Security Platform

MARKETWINE Press Release: Morta Security - Wed, Feb 13, 2013 9:00 AM EST

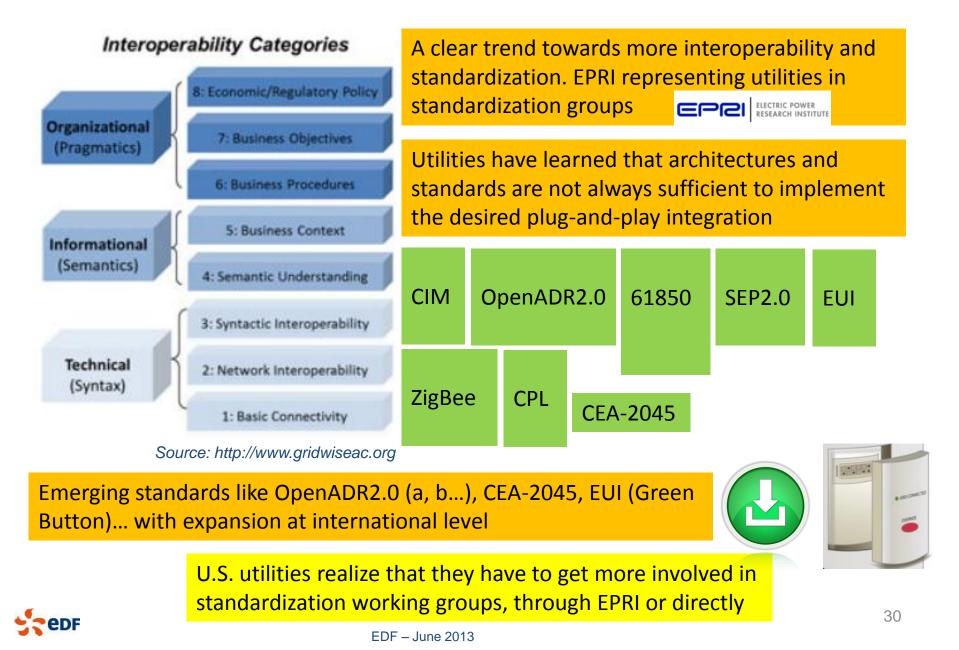


Growing market attracting now major investors (Koshla Ventures, etc.)

### Standardization and Interoperability: an Obvious Need, Significant Progress, but Still not Fully Achieved



## **Standards Supporting Smart Grids**



### Microgrids: Expected Resilience, Reliability and Cost Effectiveness



## Microgrids: Expected Resilience, Reliability and Cost Effectiveness

Lots of experiments and developments: universities, utilities, military bases...

















Over 40 military bases either have operating microgrids or are planning and demonstrating microgrids





## Microgrids: Expected Resilience, Reliability and Cost Effectiveness

### Main Drivers (civil + military)

- Security / independence
- Resilience toward climate events
- Reliability of legacy electric grid
- Cost of in-house generation vs. grid
- Market opportunities: DR markets

### **Specific Military Drivers**

- Resilience toward cyber attacks
- Renewable: achieving DoD's goals
- Reducing weight in field operations
- Saving human losses (fuel convoys)

Active Vendors Raytheon COCKHEED MARTIN LOCKHEED MARTIN LOCKHEED MARTIN LOCKHEED MARTIN LOCKHEED MARTIN LOCKHEED MARTIN POWER POWER NACOUNT SIEMENS CONSULTING

### **U.S. DOE and DOD in favor of Microgrids**



Market Development (world, Navigant) \$40Bn in 2020 / CAGR: 17%

### Questions

- Security assessment?
- Who gets the benefits?
- Utilities' grid costs allocation?
- Cost effectiveness?
- Quality of service?
- How to ensure competition in supply?



# **Thank You for Your Attention!**

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